

HOME CARE 100[®]

Frequently Asked Questions

Where can I find the 2025 Conference Agenda?

[Click here](#) for the executive program and [click here](#) for the Spouse Program.

What is the hotel address, phone number and website?

JW Marriott Marco Island Beach Resort

400 South Collier Boulevard

Marco Island, FL 34145

Phone: (800) 438-4373

[JW Marriott Marco Island Beach Resort Website](#)

How do I make a hotel reservation?

You can book [online](#) or call the JW Marriott Marco Island Beach Resort at (800) 438.4373 and mention "Home Care 100." Reserve your room at the Home Care 100 preferred rates below:

- \$399.00 Standard Room
- \$533.00 Paradise by Sirene Guest Room (adults only)
- \$609.00 Terrace Suite

The rate expires on December 20 – or while inventory exists.

What time is Check-in, Check-out at the hotel?

Check-in is at 4:00 pm, Check-out is at 11:00 am.

What is the room cancellation policy at the hotel?

Cancellations must be made 7 days prior to arrival. All cancellations outside of the cancellation policy will forfeit the first night's room and tax.

How much should I tip hotel bell staff?

Each room will be charged a \$12.00 one-time portage service fee (this is separate from your room rate). Additional tipping is at your discretion.

How much should I tip housekeeping?

\$5.00 per night is recommended.

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Is there a hotel resort fee?

A daily charge of \$20.00 per room plus tax (reduced from \$45) will be applied for the hotel's resort fee. The daily resort fee includes:

- Guest Room Enhanced High Speed Internet Access
- Unlimited Local & Domestic Long Distance Phone Calls
- Morning Beach Yoga & Fitness Classes Daily (Sign up required)
- Rental fee for one (1) Beach Umbrella and four (4) chairs daily
- One (1) hour access to Hammock Bay Country Club Tennis Courts Daily
- Access to the Rookery or Hammock Bay Golf Practice Facility

Where and when can I check into Home Care 100?

When you arrive at Home Care 100, please proceed as follows:

Welcome Desk Hours & Locations:

Saturday, January 18:	3:00 pm – 6:00 pm	Lanai Foyer – Lobby Level
Sunday, January 19:	8:00 am – 5:30 pm	Banyan Ballroom Foyer – Level 1
Monday, January 20:	7:00 am – 5:00 pm	Calusa Ballroom Foyer – Level 3
Tuesday, January 21:	7:00 am – 3:00 pm	Calusa Ballroom Foyer – Level 3
Wednesday, January 22:	7:00 am – 10:30 am	Calusa Ballroom Foyer – Level 3

What ground transportation is provided to/from the hotel/airport?

Home Care 100 will provide complimentary transportation from Southwest Florida International Airport (RSW) to the JW Marriott Marco Island Beach Resort on Saturday, January 18 and Sunday, January 19 and to Southwest Florida International Airport (RSW) on Wednesday, January 22.

To reserve your ground transportation please [click here](#).

What does the attendee fee include?

The attendee fee includes all education sessions, conference materials, conference meals, breaks, experiences, and ground transportation to/from Southwest Florida International Airport (RSW) on January 18, 19 and 22 only.

**It does not include travel, lodging and personal expenses.*

What does the spouse/significant other fee include?

The spouse fee includes all spouse activities, experiences, hosted receptions and dinners, and ground transportation to/from Southwest Florida International Airport (RSW) on January 18, 19 and 22 only.

**It does not include travel, lodging and personal expenses.*

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What is the conference attire?

Meetings/Education:

Business Casual

Spouse Program:

Resort Casual

Socials:

Sunday – Resort Casual

Monday – Disco/70's

Tuesday – Resort Casual

What is the conference cancellation policy?

- **Cancellations on or before December 20, 2024:** You can appoint a substitute senior-level executive (of comparable rank); you can transfer your registration fee as a credit toward the 2026 Home Care 100 Conference - Winter; or you can receive a refund less a \$250 service fee.
- **Cancellations after December 20, 2024:** You can appoint a substitute senior-level executive in your place. After December 20, 2024, no registration refunds or transfers to future conferences will be allowed.

Recreation & Suggested Attire:

Sunday, January 19

- Fun & Sun at the Beach!: Beach attire, hat, sunglasses
- Executive Golf Tournament at Hammock Bay: Golf attire, soft spiked shoes, collared shirt, hat, sunglasses, no jeans, shorts must be at least mid-thigh in length, light jacket
- Marco Island Yacht Cruise: Casual attire, hat, sunglasses, light jacket
- Clay Shooting: Casual attire, close toed shoes, light jacket
- NGALA Wildlife Preserve: Casual attire, comfortable walking shoes, hat, sunglasses, light jacket
- Dolphin Watch & Shelling: Beach attire, hat, sunglasses, light jacket
- Ultimate Beach Olympics!: Beach attire, hat, sunglasses
- Let's Make Sushi!: Casual attire

Monday, January 20

- Spouse Cooking Class & Downtown Naples Stroll: Casual attire, comfortable walking shoes, hat, sunglasses, light jacket
- Spouse Golf at Hammock Bay: Golf attire, soft spiked shoes, collared shirt, hat, sunglasses, no jeans, shorts must be at least mid-thigh in length, light jacket
- Spouse Sailing & Shelling: Casual attire, light jacket, hat, sunglasses, light jacket

Tuesday, January 21

- Spouse Books & Bubbles Club: Casual attire
- Spouse Beach Bliss: Beach attire, hat, sunglasses
- Spa by JW: Casual attire
- Rookery Bay Kayaking: Light airy clothing or beach attire, hat, sunglasses, light jacket

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- Marco Island E-Bike Tour: Comfortable clothing, close toed shoes, hat, sunglasses, light jacket
- Outdoor Pickleball: Athletic dress (shorts, wicking apparel, t-shirts, etc.), court or tennis shoes. hat, sunglasses, light jacket
- Dolphin Watch & Shelling: Beach attire, hat, sunglasses, light jacket
- Fun & Sun at the Beach!: Beach attire, hat, sunglasses
- JW Marriott Tasty Trails Foodie Tour!: Casual attire
- Paint by Chocolate!: Casual attire

What is the average temperature during the conference?

High: 73°, Low: 54°

Please check the [weather](#) in advance and pack accordingly. Our Sunday & Tuesday evening functions will be outside.

Does the hotel provide complimentary Wi-Fi?

Wi-Fi in guest rooms, public areas and meeting space is complimentary.

Does the hotel offer room service?

In-room dining is available 7 am – Midnight.

What are the business center hours in the hotel?

The FedEx Office Business Center is in the JW Marriott Marco Island.

Hours of Operation: Monday-Friday 8:00am-5:00pm, Saturday 8:00am-12:00pm, Sunday: Closed.

Phone: (239) 970.4901

What are the Spa by JW hours?

The Spa is open 7 days a week, Monday-Sunday: 8:30am – 5:30pm. Call (239) 642-2686 to reserve a treatment and mention “Home Care 100” to receive a 10% discount.

Where can I play golf?

JW Marriott Marco Island offers two stunning, private championship courses-The Rookery & Hammock Bay. Complimentary Transportation is offered through the hotel on the hour from 7am to 3pm.

Call (239) 389.6600 to reserve a tee time, mention Home Care 100 to receive 10% off.

What are the fitness center hours?

The fitness center is accessible 24-hours-a-day with guestroom key card.

Where do I park at the hotel?

Valet parking: \$48 USD per car, per day

Self parking: \$38 USD per car, per day