

The Preeminent National Gathering of Home Care Leaders

# HOME CARE 100

## LEADERSHIP CONFERENCE

**May 31 - June 3, 2026**

Waldorf Astoria Monarch Beach, CA

[homecare100.com](http://homecare100.com)





# About Us



## Our Mission

To inspire excellence in **leadership**, **strategy** and **innovation** in home-based care through exceptional insights and exceptional communities.

## How We're Different

You'll interact with providers in a more meaningful way than other events. We are not a trade show and there are no exhibit halls. Over three days, you'll be shoulder-to-shoulder with leading providers in an experience designed around **visionary learnings** on the future of the sector, and **building relationships** with an extraordinary community of thought leaders — all in a remarkable setting.

## Who's Invited

Home Care 100 is **exclusively for C-level** executives from large home-based care and hospice providers (minimum of \$30MM in revenue).

## Dates & Location

With unprecedented demand for our original business insights and extraordinary community of thought leaders, Home Care 100 is hosted twice annually to ensure a **purposefully intimate** and **individualized** experience for attendees.



**May 31 - June 3, 2026**  
Waldorf Astoria Monarch Beach  
California



**January 25 - 28, 2026**  
Phoenician Scottsdale  
Arizona

## About Us

Home Care 100 is a community of 100 leading providers from across the country all centered on improving how home-based care is delivered. Through two leadership conferences and our Intelligence Group, a year-round executive advisory group, we not only clarify the future but ensure you get there successfully. Home Care 100 is convened by Lincoln Healthcare Leadership, a healthcare intelligence company that works to improve the U.S. healthcare system toward higher quality, lower cost and more coordinated care.



## Sector Experience

With 25+ years' experience in senior care, we are deeply connected to the home-based care ecosystem. We have established relationships with top operators, engage with CEOs year-round, and are highly attuned to the business environment, needs and trends.



## Commitment to Innovation

Leaders recognize Home Care 100 as their trusted, undisputed source for where the sector is headed, especially with innovation. We keep a pulse on emerging opportunities and showcase the inventive models and technologies transforming home-based care.

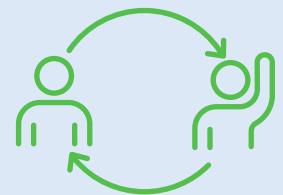
# The HOME CARE 100 Difference

If strategic relationships with home-based care operators are valuable to your business,  
**there's only one place you need to be.**



## Visionary Content

Our content is the best of any conference. Period. It's bold, original and equips providers to be exceptional in their leadership, strategy and innovation. Our best-in-class content attracts ambitious operators who are eager to learn and have important conversations about their business. You also become an even better thought leader to clients, and get new insight into your own product development and marketing.



## True Partnership

Partners are more than a logo at Home Care 100. We understand your objectives, and who your key prospects are, to create a customized and productive business development experience for you. You are positioned as a consultative peer to C-level leaders, and high-quality connections are facilitated for you before, during and after Home Care 100.

# Four Major Benefits



Home Care 100 is designed to help you substantially grow your market share with the top segment of home-based care operators.

## Access

Home Care 100 delivers **the top tier of the home care provider market**, representing about \$35B in buying power. Additionally, 80% of our attendees are C-level, offering an **unparalleled opportunity for your senior leaders** to be alongside a highly-engaged audience of peers from the largest providers in the country (\$160MM median revenue).

## Relationship-Building

Partners receive detailed attendee intelligence to understand who you'd like to meet, then fully participate in a rich tapestry of relationship-building experiences. In addition to organic interactions, we orchestrate introductions to ensure you connect with priority prospects.



### Attendee Intelligence

- Attendee list with contact information
- Cocktail Book with profiles on every company and executive



### One-on-One Meetings

- 8-minute meetings
- Pre-scheduled
- One partner executive with one provider executive



### Arranged Networking

- Assigned seating at select meals and experiences
- Kept to small groups



### Small Group Meetings

Informal group discussion between a provider and a few partners to learn about your businesses

## Positioning & Branding

Home Care 100 partners are positioned as **consultative peers** to providers and receive **extensive branding** and **data intelligence**.

## Educational Value

Home Care 100's visionary educational program helps you become an **even better thought leader** for your clients, helping them navigate the dramatic changes occurring across the home care sector. The future-looking program will provide insights into your own **new product development and marketing**.

# 2025 Partners



Home Care 100 partners with a select group of high-quality solution companies who can support operators in overcoming their most pressing challenges. *Current listing at [homecare100.com](https://homecare100.com)*

## **Premier**

CareXM  
KanTime

## **Leadership**

Dragonfly Health

## **Executive**

Medline Industries  
Netsmart/McBee  
WellSky

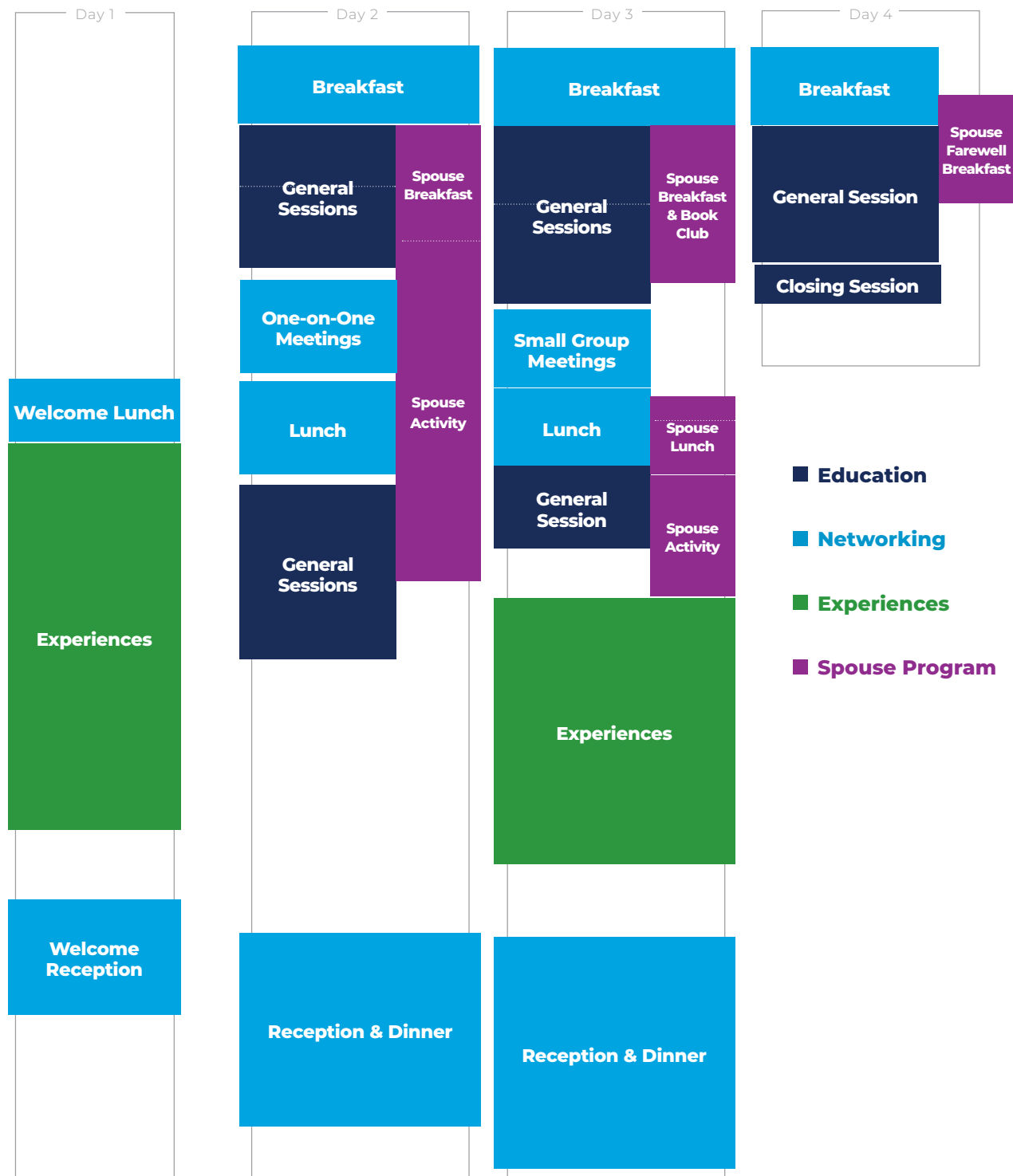
## **Participant**

A Place For Mom  
Aaniie  
Apricot  
Axle Health  
Byram Healthcare  
Caribou Rewards  
Community Health Accreditation Partner  
connectRN  
Curantis Solutions  
Element5  
HHAeXchange  
Houlihan Lokey  
Inferenz  
Inspiren  
Jolly  
Paradigm Senior Services  
Red Road Healthcare Business Solutions  
Silent Beacon  
Zingage

## **Contributor**

AlayaCare  
BetterRX  
The Braff Group  
Enclara Pharmacia  
Enzo Health  
Health Recovery Solutions  
Holland & Knight LLP  
Horizon Oxygen and Medical Equipment  
IntellaTriage  
Medalogix  
OnePoint Patient Care  
Optum Hospice Pharmacy Services  
Stratix  
WelcomeHome Software

# Sample Schedule



# Benefits Matrix

Partnership Levels	Premier \$148,000	Leadership \$112,000	Executive \$82,000	Contributor \$48,000	Participant \$24,000
<b>Access</b>					
# of Attendees Permitted <sup>1</sup>	5	4	3	2	1
Right of First Refusal on 2027 Participation	Yes	Yes	Yes	Yes	Yes
Access to Home Care 100 Database (~1,975 Executives)	Yes	Yes	Yes	—	—
<b>Relationship-Building</b>					
Anticipated One-on-One Meetings	24	16	13	9	5
Arranged Networking at Select Meals & Recreation Experiences	First Priority	Second Priority	Third Priority	Fourth Priority	Fifth Priority
Small Group Meetings	First Priority	Second Priority	Third Priority	Fourth Priority	Fifth Priority
Email & Phone Access to Provider Attendees	6 Weeks Out	5 Weeks Out	4 Weeks Out	3 Weeks Out	2 Weeks Out
Pre-Conference Strategy Call	Individual	Individual	Group	Group	Group
Invitation to VIP Function (If Available)	Yes	—	—	—	—
Private Meeting Room	Yes	—	—	—	—
Advisory Board Seat	Yes	—	—	—	—
<b>Positioning</b>					
Function Sponsorship (Includes Banner with Logo)	Customized <sup>2</sup>	Premium <sup>2</sup>	Regular <sup>3</sup>	—	—
Inclusion in Sponsor Email Announcement to HC 100 Provider Database <sup>4</sup>	Yes	Yes	Yes	Yes	Yes
LinkedIn Spotlight	Yes	—	—	—	—
Exposure in Marketing Emails to HC 100 Provider Database	Yes	—	—	—	—
Exposure on Website & Banners <sup>5</sup>	Logo	Logo	Logo	Logo	Logo
Company Profile in Cocktail Book	Yes with Ad	Yes with Ad	Yes with Ad	Yes	Yes
Company Materials in App	Yes	Yes	—	—	—

<sup>1</sup> Partners required to send senior-level executives (VP or higher). Spouses required to pay a reasonable \$750 attendee fee

<sup>2</sup> Includes a 2-minute speaking opportunity where applicable

<sup>3</sup> Functions at this level are not guaranteed and will be allocated on a first come, first served basis

<sup>4</sup> Contract must be signed by August 30, 2025 to be included

<sup>5</sup> Logo size on banners based on level