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## PRESS RELEASE

# Home Care 100 Announces Launch of New Leadership Gathering in 2024

Enhanced Exclusivity and Purposefully Intimate Experiences at the Core of Prestigious Gatherings

*May 10, 2023* - Lincoln Healthcare Leadership (LHL), a renowned healthcare advisory company, today announced that beginning next year <u>Home Care 100</u> will be hosted in both January and June. With unprecedented demand for its original business insights, best practice sharing, and extraordinary community of thought leaders, Home Care 100's expansion to two annual gatherings will strongly elevate its purposefully intimate and individualized format. 2024 dates and locations will be:

- January 21-24, 2024, Fairmont Scottsdale Princess, AZ
- June 3-6, 2024, Waldorf Astoria Monarch Beach, CA

The top echelon of the home care market, including providers (home health, personal care, hospice), payers and select product/service companies, convene at Home Care 100 for intensive and inspiring three-day programs that equip home care leaders to be exceptional in their leadership, strategy and innovation, and meaningfully drive their organization's goals.

The January and June events will curate distinct content, speakers and attendees for extremely fresh learning and relationship-building tapestries. Home Care 100's pillars will remain: strategy-influencing insights delivered in a retreat setting with white-glove customer service.

"The launch of this new Home Care 100 represents more opportunity – for learning, for sharing, for connecting and for leading home care into the next frontier," said Jeanette Flom, President of Lincoln Healthcare Leadership, who also serves as Managing Director for Home Care 100. "We're thrilled to continue joining home care leaders as a strategic partner in their success."

#### **Provider Reservations**

Each Home Care 100 is invitation-only, exclusively for C-level executives of leading providers. Attendance will be strictly limited.

- January: Seating is expected to reach capacity early. Secure Your Place
- **June**: Seating will open in early summer. <u>Please request an invitation</u> for access to reservations and program updates.

#### **Partnership Opportunities**

- January: Partnerships are sold out.
- **June**: LHL is currently meeting with select product/service organizations to fill openings. To be considered for a partnership, <u>please inquire</u>.

#### About Lincoln Healthcare Leadership

<u>Lincoln Healthcare Leadership</u> has a rich history in creating valuable networks, facilitating best-practice sharing and delivering original business insights to top-tier audiences in the home care, long term care and senior living sectors. We aim to have a meaningful impact on the U.S. healthcare system, leading to higher quality, lower cost and more coordinated care.

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